



Financial Performance * Social Impact * Environmental Sustainability
www.socialenterprise.net

Top 10 List for Healthy Small Businesses (+ 1 for Green Businesses in Santa Fe, NM)

10. Ensure you are a registered entity
9. Pay what you owe in taxes and licenses on time
8. Know your credit score – both personal and business
7. Put assets in the business's name
6. Know your banker by his/her first name
5. Use available financial products and services
4. Hire good staff and pay them an appropriate wage
3. Use an accounting system
2. Monitor cash flow: especially for getting paid and paying bills
1. Have a way to organize sales and client information – and look at it

+ 1 for Green Businesses in Santa Fe, NM:

Check out the Permaculture Credit Union: pcuonline.org

SOCIAL ENTERPRISE ASSOCIATES is a consulting firm providing business oriented 'triple bottom line' results – generating financial, social, and environmental returns. We enable for- and non-profit entrepreneurs, in the U.S. and around the world, to put ideas into action. Local engagements in and around New Mexico include the Regional Development Council (RDC), Global Center for Cultural Entrepreneurship, a local religious institution, and White Mountain Apache Tribe in Arizona. More information can be found online at www.socialenterprise.net

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